

Planning is everything.

Smart advertising and business success don't happen by accident.

january

- 05
- 12
- 19 BEER & WINE W/
RESTAURANT WEEK 1
- 26

february

- 02
- 09 VALENTINE'S DAY
- 16
- 23 WEDDING SECTION 1

march

- 01
- 08
- 15 BOOK FESTIVAL
- 22 FICTION CONTEST ISSUE
- 29 BUSINESS INSERT

april

- 05
- 12
- 19 GREEN HOME & LIVING 1
- 26 MUSIC ISSUE (TENT.)

may

- 03
- 10 MOTHER'S DAY
- 17 UVA GRADUATION
- 24 SUMMER GUIDE ISSUE
MEMORIAL DAY
FITNESS
- 31

june

- 07
- 14 WEDDING SECTION 2
FATHER'S DAY
- 21
- 28 INDEPENDENCE DAY

july

- 05 BEER & WINE/
RESTAURANT WEEK 2
- 12
- 19
- 26

august

- 02 ANNUAL MANUAL
- 09
- 16
- 23 BACK TO SCHOOL
- 30 AUTO
LABOR DAY

september

- 06
- 13
- 20 GREEN HOME & LIVING 2
- 27

october

- 04
- 11 WEDDING SECTION 3
- 18
- 25 HALLOWEEN

november

- 01 FILM FESTIVAL ISSUE (TENT.)
- 08
- 15
- 22 WE LOVE THIS PLACE
THANKSGIVING
- 29

december

- 06
- 13 PERSON OF THE YEAR
- 20 WEDDING SECTION 4
CHRISTMAS
- 27 YEAR IN REVIEW
NEW YEARS

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COLORS INDICATE: SPECIAL SECTION | SPECIAL ISSUE SPECIAL SECTION ISSUE DATES MAY BE SUBJECT TO CHANGE